

Zeynep Reddy

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Data engineer with 5 years building and running production pipelines.

Work History

ETL Developer — Bramble Analytics

01/2021 - 01/2022

- Built the inventory reconciliation job, raising freshness SLA compliance from 82% to 99%.
- Migrated streaming event capture for the mobile app, cutting nightly run time from 6 hours to 40 minutes.

Analytics Engineer — Vantara Telecom

03/2022 - 03/2023

- Owned ingestion for 40+ third-party marketing sources, cutting nightly run time from 6 hours to 40 minutes.
- Built the customer 360 warehouse model.
- Consolidated the churn feature pipeline serving the ML team, reducing warehouse spend by roughly a third.
- Consolidated the inventory reconciliation job.
- Worked with on-call rotation across the team.

Data Engineer — Harbourpoint Freight

06/2023 - Present

- Consolidated the churn feature pipeline serving the ML team.
- Consolidated the nightly billing reconciliation pipeline, raising freshness SLA compliance from 82% to 99%.
- Owned the customer 360 warehouse model.
- Worked with stakeholder management across the team.

PROJECTS

Volunteer work: Instrumented the finance data mart used for statutory reporting using dbt and Snowflake.

SKILLS

Airbyte, Databricks, Fivetran

EDUCATION

BA Economics, State Technical University (2019)