

Naomi Liu

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Work History

Analytics Engineer — Copperline Energy

Aug'18 - Aug'22

- Owned clickstream ingestion across four regions, eliminating the most frequent cause of on-call pages.
- Built ingestion for 40+ third-party marketing sources.
- Designed streaming event capture for the mobile app.
- Built the customer 360 warehouse model.

BI Developer — Cobalt Mutual

Feb'22 - Feb'25

- Decommissioned the customer 360 warehouse model.
- Decommissioned ingestion for 40+ third-party marketing sources.
- Instrumented the nightly billing reconciliation pipeline, raising freshness SLA compliance from 82% to 99%.

Data Engineer — Fairlight Media

Jul'25 - Jul'27

- Owned the churn feature pipeline serving the ML team.
- Decommissioned clickstream ingestion across four regions.
- Worked with documentation across the team.

Analytics Engineer — Tinderbox Games

Jun'27 - Present

- Built the inventory reconciliation job.
- Migrated clickstream ingestion across four regions, reducing warehouse spend by roughly a third.
- Owned the nightly billing reconciliation pipeline.
- Worked with incident response across the team.

SKILLS

Python, Kafka, Airflow, SQL, BigQuery, AWS Glue, Redshift

EDUCATION

BCom, Northern Institute of Technology (2013)