

Marta Nyberg

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Data engineer with 8 years building and running production pipelines.

Work History

BI Developer — Fivepoint Digital (client: Ridgeway Bank)

Mar 2017 - Mar 2018

- Rebuilt clickstream ingestion across four regions, eliminating the most frequent cause of on-call pages.
- Migrated the churn feature pipeline serving the ML team.

Big Data Engineer — Blackthorn Associates (client: Saltmarsh Travel)

Aug 2018 - Aug 2019

- Designed ingestion for 40+ third-party marketing sources, eliminating the most frequent cause of on-call pages.
- Migrated the inventory reconciliation job.
- Worked with on-call rotation across the team.

ETL Developer — Blackthorn Associates (client: Marrow & Finch)

Sep 2019 - Sep 2020

- Rebuilt ingestion for 40+ third-party marketing sources, reducing warehouse spend by roughly a third.
- Migrated the inventory reconciliation job, supporting a move from 2 to 14 markets without re-architecture.

BI Developer — Fivepoint Digital (client: Quillon Software)

Jun 2020 - Jun 2021

- Consolidated streaming event capture for the mobile app, supporting a move from 2 to 14 markets without re-architecture.
- Built the churn feature pipeline serving the ML team, cutting nightly run time from 6 hours to 40 minutes.
- Consolidated the nightly billing reconciliation pipeline, reducing warehouse spend by roughly a third.

Data Engineer — Larkspur Partners (client: Northwind Logistics)

Jan 2021 - Jan 2022

- Decommissioned the customer 360 warehouse model.
- Owned ingestion for 40+ third-party marketing sources.
- Worked with mentoring across the team.

Data Warehouse Engineer — Greyhart Consulting (client: Kestrel Payments)

Oct 2022 - Oct 2023

- Rebuilt the inventory reconciliation job.
- Built ingestion for 40+ third-party marketing sources, unblocking self-serve reporting for 200+ internal users.
- Rebuilt the nightly billing reconciliation pipeline.
- Migrated the churn feature pipeline serving the ML team, reducing warehouse spend by roughly a third.
- Worked with mentoring across the team.

Senior Data Engineer — Meridian Contracting (client: Sablefish Data)

Apr 2023 - Apr 2024

- Owned the nightly billing reconciliation pipeline.
- Consolidated the finance data mart used for statutory reporting, reducing warehouse spend by roughly a third.
- Built the inventory reconciliation job.
- Migrated streaming event capture for the mobile app.
- Worked with stakeholder management across the team.

Data Platform Engineer — Independent (concurrent engagement)

Apr 2023 - Apr 2024

- Part-time engagement running alongside the role above.
- Built clickstream ingestion across four regions.

Senior Data Engineer — Greyhart Consulting (client: Waypoint Mobility)

Mar 2024 - Present

- Instrumented ingestion for 40+ third-party marketing sources.
- Owned streaming event capture for the mobile app.
- Owned clickstream ingestion across four regions, unblocking self-serve reporting for 200+ internal users.

SKILLS

Terraform, Python, Delta Lake

EDUCATION

BCom, Harlow University (2018)