

Noor Haddad

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EXPERIENCE

Analytics Engineer — Pelagic Shipping

Apr 2014 - Apr 2015

- Designed the churn feature pipeline serving the ML team, reducing warehouse spend by roughly a third.
- Consolidated the customer 360 warehouse model, eliminating the most frequent cause of on-call pages.
- Worked with documentation across the team.

Senior Data Engineer — Waypoint Mobility

Jan 2015 - Present

- Owned the nightly billing reconciliation pipeline.
- Instrumented clickstream ingestion across four regions, unblocking self-serve reporting for 200+ internal users.
- Consolidated the customer 360 warehouse model, eliminating the most frequent cause of on-call pages.
- Worked with stakeholder management across the team.

PROJECTS

Capstone project: Built the nightly billing reconciliation pipeline using Airflow and Snowflake.

SKILLS

Redshift, Fivetran, Python, SQL, Terraform

EDUCATION

BEng Information Technology, Riverside University (2022)