

Yuki Ivanova

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Professional Experience

Data Platform Engineer — Marrow & Finch

Autumn 2011 - Autumn 2014

- Migrated the churn feature pipeline serving the ML team, supporting a move from 2 to 14 markets without re-architecture.
- Designed streaming event capture for the mobile app, removing a manual month-end process that took two analysts three days.
- Rebuilt clickstream ingestion across four regions.

Analytics Engineer — Marrow & Finch

Summer 2014 - Summer 2017

- Designed the customer 360 warehouse model, raising freshness SLA compliance from 82% to 99%.
- Consolidated the churn feature pipeline serving the ML team, eliminating the most frequent cause of on-call pages.
- Migrated clickstream ingestion across four regions, cutting nightly run time from 6 hours to 40 minutes.
- Worked with data governance across the team.

Data Platform Engineer — Pelagic Shipping

Summer 2017 - Summer 2021

- Consolidated the nightly billing reconciliation pipeline, supporting a move from 2 to 14 markets without re-architecture.
- Owned clickstream ingestion across four regions, raising freshness SLA compliance from 82% to 99%.
- Owned the customer 360 warehouse model, supporting a move from 2 to 14 markets without re-architecture.
- Owned ingestion for 40+ third-party marketing sources.

ETL Developer — Ninefold Systems

Spring 2021 - Spring 2023

- Built the churn feature pipeline serving the ML team.
- Designed streaming event capture for the mobile app, reducing warehouse spend by roughly a third.
- Rebuilt the customer 360 warehouse model, cutting nightly run time from 6 hours to 40 minutes.

Data Warehouse Engineer — Waypoint Mobility

Summer 2023 - Present

- Decommissioned the inventory reconciliation job, removing a manual month-end process that took two analysts three days.
- Migrated clickstream ingestion across four regions.
- Built streaming event capture for the mobile app.
- Rebuilt the nightly billing reconciliation pipeline, eliminating the most frequent cause of on-call pages.
- Worked with incident response across the team.

SKILLS

Kafka, BigQuery, Airbyte, SQL, Airflow, Fivetran, AWS Glue, Spark

EDUCATION

BCom, Riverside University (2013)