

Naomi Ashford

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Data engineer with 12 years building and running production pipelines.

Work History

BI Developer — Bramble Analytics

Autumn 2014 - Autumn 2016

- Consolidated the finance data mart used for statutory reporting, cutting nightly run time from 6 hours to 40 minutes.
- Consolidated clickstream ingestion across four regions, supporting a move from 2 to 14 markets without re-architecture.
- Worked with incident response across the team.

Data Engineer — Marrow & Finch

Winter 2016 - Winter 2019

- Designed ingestion for 40+ third-party marketing sources, raising freshness SLA compliance from 82% to 99%.
- Consolidated the churn feature pipeline serving the ML team, eliminating the most frequent cause of on-call pages.

Big Data Engineer — Tessellate Labs

Summer 2019 - Summer 2022

- Rebuilt the nightly billing reconciliation pipeline.
- Consolidated ingestion for 40+ third-party marketing sources.
- Rebuilt the churn feature pipeline serving the ML team.
- Designed the inventory reconciliation job.

ETL Developer — Orchard Health

Spring 2022 - Present

- Instrumented the finance data mart used for statutory reporting, eliminating the most frequent cause of on-call pages.
- Designed the inventory reconciliation job.
- Owned the customer 360 warehouse model.
- Decommissioned the nightly billing reconciliation pipeline.

SKILLS

Databricks, AWS Glue, Airflow, Fivetran, Python

EDUCATION

BSc Computer Science, National Institute of Engineering (2014)