

Layla Rahman

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EXPERIENCE

Analytics Engineer — Greyhart Consulting

Jul'21 - Jul'25

- Decommissioned clickstream ingestion across four regions, eliminating the most frequent cause of on-call pages.
- Owned ingestion for 40+ third-party marketing sources, supporting a move from 2 to 14 markets without re-architecture.
- Instrumented the finance data mart used for statutory reporting.
- Owned the churn feature pipeline serving the ML team, unblocking self-serve reporting for 200+ internal users.

Data Warehouse Engineer — Verdant Agritech

Nov'25 - Nov'28

- Instrumented the churn feature pipeline serving the ML team, reducing warehouse spend by roughly a third.
- Owned the inventory reconciliation job.
- Consolidated streaming event capture for the mobile app, reducing warehouse spend by roughly a third.
- Designed the finance data mart used for statutory reporting.
- Worked with on-call rotation across the team.

Big Data Engineer — Tessellate Labs

Jun'28 - Jun'31

- Decommissioned ingestion for 40+ third-party marketing sources.
- Migrated the churn feature pipeline serving the ML team.

Big Data Engineer — Verdant Agritech

Dec'31 - Present

- Owned the customer 360 warehouse model.
- Owned the finance data mart used for statutory reporting.
- Instrumented the churn feature pipeline serving the ML team.
- Worked with data governance across the team.

SKILLS

AWS Glue, Delta Lake, dbt, Kafka, Fivetran, Airbyte

EDUCATION

BSc Mathematics, Harlow University (2010)